



STATE OF MICHIGAN

DEPARTMENT OF COMMUNITY HEALTH
LANSING

RICK SNYDER
GOVERNOR

OLGA DAZZO
DIRECTOR

Michigan Call to Action to Reduce and Prevent Obesity Summit

MEDIA AGENDA

Wednesday, Sept. 21, 2011

- 9:00 a.m. **Welcome and Introduction**
Banquet Rooms 1-6
- 9:05 a.m. **Opening Remarks by Governor Rick Snyder**
Banquet Rooms 1-6
- 9:15 a.m. **Obesity in Michigan Presentation**
Banquet Rooms 1-6
- Karen Peterson, ScD, Professor and Director, Human Nutrition Program, University of Michigan
 - Michael Hamm, C. S. Mott Professor of Sustainable Agriculture, Michigan State University
- 10:15 a.m. **Charge to Workgroups, MDCH Director Olga Dazzo**
Banquet Rooms 1-6
- 10:30 a.m. **Individual Media Interviews**
River Street Pub concourse located behind the Banquet Rooms
- Olga Dazzo, Director of MDCH
 - Dean Sienko, Interim Chief Medical Executive at MDCH
 - Jean Chabut, Deputy Director of the Public Health Administration at MDCH
 - Michael Hamm, C. S. Mott Professor of Sustainable Agriculture, Michigan State University
 - Kai-Lin Catherine Jen, Ph. D., Professor and Chairperson, Department of Nutrition and Food Science, Wayne State University
 - Karen Peterson, ScD, Professor and Director, Human Nutrition Program, University of Michigan

SPEAKER BIOGRAPHY

Olga Dazzo, Director Michigan Department of Community Health

In January 2011, Governor Rick Snyder appointed Olga Dazzo Director of the Michigan Department of Community Health.

A veteran leader in the health care industry, she has a proven track record of improving the health of citizens *and* the health care delivery system.

Prior to joining the Department of Community Health, Dazzo was President and CEO of Health Reform Innovations, helping health care organizations improve services and lower costs in the midst of national challenges and reforms. From 2007–2010 Dazzo served as Senior Vice President and Executive Director of Jackson Health Plans at Jackson Health Systems in Miami, Florida. She also spent more than a decade as President and CEO of Physicians Health Plan (PHP), an affiliate of Sparrow Health System.

Dazzo has served on numerous boards and received many awards, including the Michigan Association of Health Plans' Ellis J. Bonner Outstanding Achievement Award for exemplary service in health care innovation.

SPEAKER BIOGRAPHY

Dean Sienko, Interim Chief Medical Executive Michigan Department of Community Health

Dean Sienko, M.D., M.S. is the Interim Chief Medical Executive for the Michigan Department of Community Health. He is board certified in Preventive Medicine and Public Health and has over 25 years of public health experience at federal, state and local units of government.

In addition to his duties at MDCH, he is the Health Officer and Medical Director for the Ingham County Health Department.

Dr. Sienko earned his M.D. degree from the University of Wisconsin, his M.S. from the University of Michigan, and completed his preventive medicine residency at the U.S. Centers for Disease Control in Atlanta.

SPEAKER BIOGRAPHY

Jean Chabut, Deputy Director of the Public Health Administration Michigan Department of Community Health

Jean Chabut has long been dedicated to public health, beginning her career in 1964 as a public health nurse for the Detroit Health Department. While there, she provided nursing and administrative leadership until she joined the Michigan Department of Community Health (MDCH) in 1982.

Before attaining her current position, Jean served as Director of the Bureau of Chronic Disease and Injury Control. She helped spearhead programs in heart disease, stroke, cancer, and diabetes, some of which now serve as national models. Currently Deputy Director of MDCH's Public Health Administration, Jean is responsible for the management and direction of Michigan's public health programs and policies.

Jean has been an active member of national, state and local organizations and voluntary associations. She has received numerous awards during her distinguished public health career, most recently the Association of State and Territorial Health Officers (ASTHO) *State Leadership Award* in 2010; the Michigan Association of Local Public Health *Roy R. Manty Distinguished Service Award* in 2010 and the Karmanos Cancer Institute *Heroes of Breast Cancer Leadership Award* in 2010.

Jean holds a B.S. in Nursing from the State University of Iowa and an M.P.H. from the School of Public Health at the University of Michigan.

SPEAKER BIOGRAPHY

Michael Hamm, C. S. Mott Professor of Sustainable Agriculture Michigan State University

Professor Hamm will be available to speak to the media regarding Food Systems and Community-Based Approaches to Obesity Prevention.

Michael Hamm is the C. S. Mott Professor of Sustainable Agriculture at Michigan State University. Mike has a B.A. in Biology from Northwestern University and a Ph.D. in human nutrition from the University of Minnesota.

Mike is currently affiliated with the Departments of Community, Agriculture, Recreation and Resource Studies; Crop and Soil Sciences; and Food Science and Human Nutrition. His appointment encompasses teaching, the Experiment Station and Cooperative Extension.

Prior to moving to MSU he was Dean of Academic and Student Programs for Cook College, Rutgers University. He was co-founder and director of the New Jersey Urban Ecology Program, an effort to address sustainable food systems in New Jersey. He was founding director of the Cook Student Organic Farm as well as board member and board president of the Northeast Organic Farming Association of New Jersey.

At MSU he is co-founder of the C.S. Mott Group for Sustainable Food Systems which engages communities in applied research and outreach to promote sustainable food systems. Community food security, community and sustainable food systems are active research areas.

Mike is a member of the Governor-appointed Michigan Food Policy Council, a member of the Eastern Market Corporation Board of Directors and chairs the National Advisory Committee of the W.K. Kellogg Foundation's Food and Fitness Initiative.

SPEAKER BIOGRAPHY

Kai-Lin Catherine Jen, Ph. D., Professor and Chair, Department of Nutrition and Food Science, Wayne State University

Professor Jen will be available to speak to the media regarding Maternal Care During Pregnancy, Birth Weight and Obesity in Later Life.

Dr. Jen is a Professor and Chair of the Department of Nutrition and Food Science, Wayne State University. She is also a fellow of The Obesity Society.

Dr. Jen's research areas are in diet-induced obesity, childhood obesity, obesity treatment as well as maternal and child nutrition. She has more than 100 research papers published in scientific journals.

Dr. Jen is currently a Co-Principal Investigator in a NIH-funded research to enhance the compliance with weight loss interventions in obese African American adolescents. She is also the co-inventor of a soluble dietary fiber Mirafit that has patents issued in 30 countries worldwide.

Dr. Jen is frequently interviewed by media for comments related to obesity and other nutrition related issues.

SPEAKER BIOGRAPHY

Karen E. Peterson, Professor and Director, Human Nutrition Program School of Public Health, University of Michigan

Professor Peterson will be available to speak to the media regarding Interventions to Prevent Obesity in Childhood.

Karen E. Peterson is Professor and Director of the Human Nutrition Program at the University of Michigan, School of Public Health. She received a B.S. in Foods and Nutrition from the University of Utah and Sc.D. in Nutrition from Harvard School of Public Health, and trained to become as a registered dietitian at Brigham and Women's Hospital in Boston, MA.

Karen's research focuses on understanding complex causes of obesity during sensitive periods across the life course and on designing diet and physical activity interventions to reduce obesity in multi-ethnic, low-income children and families, in partnership with public health organizations (WIC, schools, health departments).

Prior to coming to UMSPH, Karen created and directed the doctoral Program in Public Health Nutrition at the Harvard School of Public Health. In addition to leading the interdisciplinary Human Nutrition Program at UMSPH, Karen currently is Principal Investigator of the UMSPH Children's Environmental Health and Disease Prevention Center funded by NIEHS and EPA, focusing on understanding the relationship of early exposures to toxins to development of obesity. She also serves as Associate Director of the Michigan Nutrition and Obesity Research Center, one of 12 centers across the US funded by the National Institutes of Health to conduct innovative research on obesity to inform clinical and public health practice.

Obesity Background Information

Why Reducing and Preventing Obesity is Important

- Health is the foundation for Michigan's economic transformation and overall quality of life.
- We must become a healthier Michigan if we are to become a stronger Michigan. Good health and wellness improves the lives of Michiganders, and reduces health care costs to taxpayers and job providers.
- Obesity is a major public health problem nationally and in Michigan. It is a key contributor to other ailments such as diabetes, heart disease, cancer, stroke and dementia.
- The increasing cost of health care is one of the most significant economic challenges facing our state and nation. These costs impact employees, job providers and all taxpayers.
- Social stigmatization and discrimination in employment and academic situations decreases the likelihood that a person will make individual behavior decisions that promote a healthy lifestyle.
- There are already programs in place to prevent and reduce obesity but government cannot move the needle alone. People need to make personal decisions that will change their lifestyles in order for the prevalence of obesity in Michigan to decline.

Health Costs

- Obesity contributes to major chronic conditions such as heart disease, hypertension, stroke, type 2 diabetes, asthma, breast and colon cancer, arthritis and depression.
- Hispanics and African-Americans have a higher prevalence of obesity.
- Individuals with a body mass index (BMI) of 30 or greater are considered obese.
- Weight and height are used to calculate BMI, which provides a reasonable indicator of body fat and weight categories that may lead to health issues.
- In 2010, 31.7 percent of Michigan adults were considered obese and 35.1 percent were considered overweight. Two-thirds of Michigan's adult population is at an unhealthy weight.
- Currently in Michigan, some 800,000 children and 5 million adults have a weight problem.
- Childhood obesity is significantly under-diagnosed, and of special concern is the 12.4 percent of Michigan youths who are obese.
- Nationally, approximately 60 million adults are obese.
- Three out of every 10 Michigan adults were obese in 2009.

Economic Costs

- In 2008, Michigan spent an estimated \$3.1 billion in obesity related medical costs.
- It's projected Michigan will spend \$12.5 billion in obesity related medical costs in 2018 if rates continue to increase at their current levels.

Obesity Summit

- Stakeholders from across Michigan will participate in workgroups the day of the summit to create recommendations on strategies that Michigan should utilize to prevent and reduce obesity.
- The recommendations from the summit will be used to craft a work plan which the state will implement to start “moving the needle” and reduce obesity in Michigan.
- The stakeholders were brought in based on those who care about and work on preventing and reducing obesity.
- It is the hope that by bringing attention to this issue we can mobilize organizations and individuals to create their own plan to reduce and prevent obesity in their lives and their communities.
- The state cannot move the needle on obesity on its own. This summit is the starting point for getting Michiganders to work together at creating a healthier Michigan.